

2023 **Stowe Trails Partnership** Sponsor Program

Stowe Trails Partnership is a non-profit organization that maintains over 38 miles of multi-use trails that supports a vibrant recreation culture in Stowe. The trails in Cady Hill Forest, Adams Camp, and Sterling Forest have become a valuable resource for the Town and provide recreational, economic, social, and health benefits throughout the community. It is our honor to manage these trails, but maintenance and construction costs are between \$7 and \$10 per linear foot of trail. So the more you can give, the better the trails!

Deadline for sponsorship commitments is April 1, 2023.

Singletrack / \$500

- Your logo (small) on all newsletters and event material
- Your logo (small) and website listed on the “STP Sponsor” page at StoweTrails.org
- Your logo (small) on the banner to be displayed at all 2023 season trail days and events*
- Exposure to over 9,400 members through Vermont Mountain Bike Association (VMBA)
- STP Sponsor sticker and marketing package
- Two individual or one family (two adults, two children) STP/VMBA membership

Ripper / \$1,000

- **All the benefits of Singletrack, plus**
- Your logo (medium) and website listed on the “STP Sponsor” page at StoweTrails.org
- One shared Facebook/Instagram post with your logo (tagging your business), thanking you and all other Rippers (nearly 5k FB followers, and 7,000 IG followers)
- Your logo (small) included on the 2023 Stowe Trail Map

Grinder / \$2,500

- **All the benefits of Ripper, plus**
- Your logo and website listed on the STP homepage, as well as the Sponsor page at StoweTrails.org
- Your logo (medium) on all newsletters and events materials
- Two shared Facebook/Instagram posts with your logo (tagging your business), thanking you and all other Grinders
- Your logo (large) included on the 2023 Stowe Trail Map

Shredder / \$3,750

- **All the benefits of Grinder, plus**
- Your logo (medium) on banner to be displayed at all 2023 season trail days and events*
- Your logo (large) and website address listed on STP homepage as well as the Sponsor page
- Three shared Facebook posts with your logo (tagging your business), thanking you and all other Shredders

Hammer / \$5,000

- **All the benefits of Shredder, plus**
- Four individual Facebook posts with your logo (tagging your business), thanking you for your support
- Your logo (large), website, and 25-word description listed on the “STP Sponsor” page at StoweTrails.org

Epic / \$7,500

- **All the benefits of Hammer, plus**
- Dedicated newsletter, twice annually
- Your logo (large) on banner to be displayed at all 2023 season trail days and events*
- Your logo (large) on all newsletters and events materials - premier positioning reaching thousands of contacts
- Monthly post on Facebook/Instagram highlighting your support for STP (nearly 5k followers FB, over 7k IG)

Stowe Trails Partnership is a 501c3 non-profit and donations are tax deductible per applicable law.

Board of Directors

Lucy Nersesian, **President**; Erik Timmerman, **Vice President**; Mike Waldert, **Treasurer**; Leslie Gauff, **Secretary**; Nikolas Coffrin, Rob Connerty, Rachel Fussell, Jeff Kauffman, Andrew Volansky

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Trails Manager
Grady Vigneau

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Bookkeeper
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***logo must be received by April 1
for inclusion on banner**